



My AI Journey on Efham

From curious beginner to confident creator in 22 days.



THE STARTING POINT

22 days

since I started the AI course on the Efham platform, and my knowledge and mindset have already changed.

Level 3 of 8, and still curious



I am only at level 3 out of 8, and every day I am excited to open the next lesson and discover what new things I can learn.

Better prompts, better results

Before

I typed a request and hoped. I often needed several rounds to reach a usable answer.

After

I give the AI clear context, a goal, and the format I need, then guide it step by step.

Writing prompts the right way is the skill that unlocked everything else in the course.

Marketing designs without a design background

Where I started

No previous experience in design.

Where I am now

I create marketing designs for a product, built from the company branding file.

Colors, fonts and style stay on-brand because the branding file guides every prompt.

A full video, from idea to final sound

1

The idea

Start with a clear concept.

2

References

Describe reference images and locations.

3

Images to video

Turn those images into a full video.

4

Motion and light

Correct character and camera movement, with correct lighting.

5

Sound

Add audio that suits the film.

Again with no earlier video-creation experience.

Sharper prompts in my daily work

Course guidelines

I improved my prompts in my working fields by following the guidelines from the course.

Right the first time

The results are now more efficient and more accurate from the first attempt.

Less rework, more time for the work that matters.



AI is now a tool I create with.

22 days in, I think differently, prompt better, and build things I never thought I could. Thank you, Efham.